Matchday Fan Guide

QUEENS PARK RANGERS FOOTBALL CLUB

Thank you for choosing to watch QPR

QPR would like to thank you for coming to MATRADE Loftus Road Stadium and welcome you to our club. In order to ensure you have the best experience possible, we have put together a brief guide with all the information you could need.

We pride ourselves in being a family friendly club and we are proud to say that we were voted London Community Club of the Year for 2019 by the Football League. We were also awarded the EFL Family Excellence Gold Award in 2025 and the Silver Award in 2026. Our staff and stewards are here to help you so if there is anything that you're not sure about let them know and they will be able to help you out.

Make sure to let us know that you are at the match by sending us your photos on X **@QPR**

We hope you enjoy your visit!



Your match tickets

The latest ticketing information, including pricing and dates can be found at **www.qpr.co.uk/news/ticket-news**

There are three ways to buy QPR match tickets:

1. Online

Visit **www.eticketing.co.uk/qpr**

2. At the Box Office

The Box Office is located on the South Africa Road side of the stadium (all tickets subject to availability)

OPENING TIMES ARE:

Tuesday, Thursday, Friday: 12noon – 5pm
Monday, Wednesday: CLOSED for in-person sales but available over the phone

Saturday Matchday: 10am – kick-off
Midweek Matchdays: 10am – kick off and in person from 12noon – kick off. Tickets can be purchased in person at the QPR Superstore between 9am – 12noon

Sundays: CLOSED
Non-matchday Saturdays: CLOSED – Tickets can be purchased in person at the QPR Superstore between 9am – 5pm

3. By telephone

Call **0208 740 2613**, Monday to Friday, 10am – 5pm

Supporters wishing to sit in the liveliest section of the ground are advised to purchase tickets in either R block or QU, with block QU available only to Season Ticket holders and Members.

The Box Office at QPR does not sell tickets for the visitors' section. Please contact your own club's box office for ticket on-sale information and to secure your seats.

If you have any queries on the day, please speak to the nearest Steward.

We strongly advise all supporters to buy their tickets in advance to avoid disappointment. However, should tickets be available on the day of the match both Credit/Debit cards as well as cash payments are accepted. Supporters are advised ticket prices will increase on matchday.

Season Ticket Holders & Members

Season Ticket holders will no longer receive a physical season card so supporters will be required to enter the stadium by using their digital ticket in their Apple/ Google/Samsung Wallet.





Access Match Tickets on your phone!

Our general admission ticketing process continues to be fully digital for the 2026/27 season, supporters can enter the stadium by using their Apple/Google Wallet or by using our print at home ticket option.

Your tickets can be accessed by the press of a button, giving you full entry into the stadium through your phone!

To find out more details about how to add your ticket, please visit **www.qpr.co.uk**

Need more information?

E-mail **boxoffice@qpr.co.uk** or call the Box Office on **0208 740 2613** during normal office opening hours



Getting to the Stadium

We urge all supporters to travel by public transport as there is limited car parking space around the stadium

By Tube
The nearest tube stations are White City on the Central Line and Wood Lane on the Hammersmith and City Line, which are about a five and seven-minute walk away respectively.

Shepherds Bush station on the Central Line is approximately a 15-minute walk from the stadium. This station is also the nearest over ground train station, with trains from both Watford Junction and Clapham Junction stopping here.

By Bus
283 to Bloemfontein Road or the 72, 95 or 220 to White City Station. Please note, road closures around the stadium occur 90 minutes prior to kick-off so please allow plenty of time for your journey.

By Car
If you are travelling to QPR by car you can plan your route at **www.qpr.co.uk/visit/directions/**

Parking
The stadium has extremely limited matchday parking due to our city centre location. There may be street parking available in the roads close to the stadium but please check local road signs before parking. We would advise all supporters travelling to the ground to use public transport if possible.

Please note, road closures around the stadium occur 90 minutes prior to kick-off so please allow plenty of time for your journey.

Supporters are asked to be respectful and considerate to our neighbours when arriving and leaving the stadium. We remind supporters to use main roads and avoid cut throughs on residential properties when travelling to MATRADE Loftus Road Stadium. Supporters' cooperation would be greatly appreciated.



Arriving at the stadium

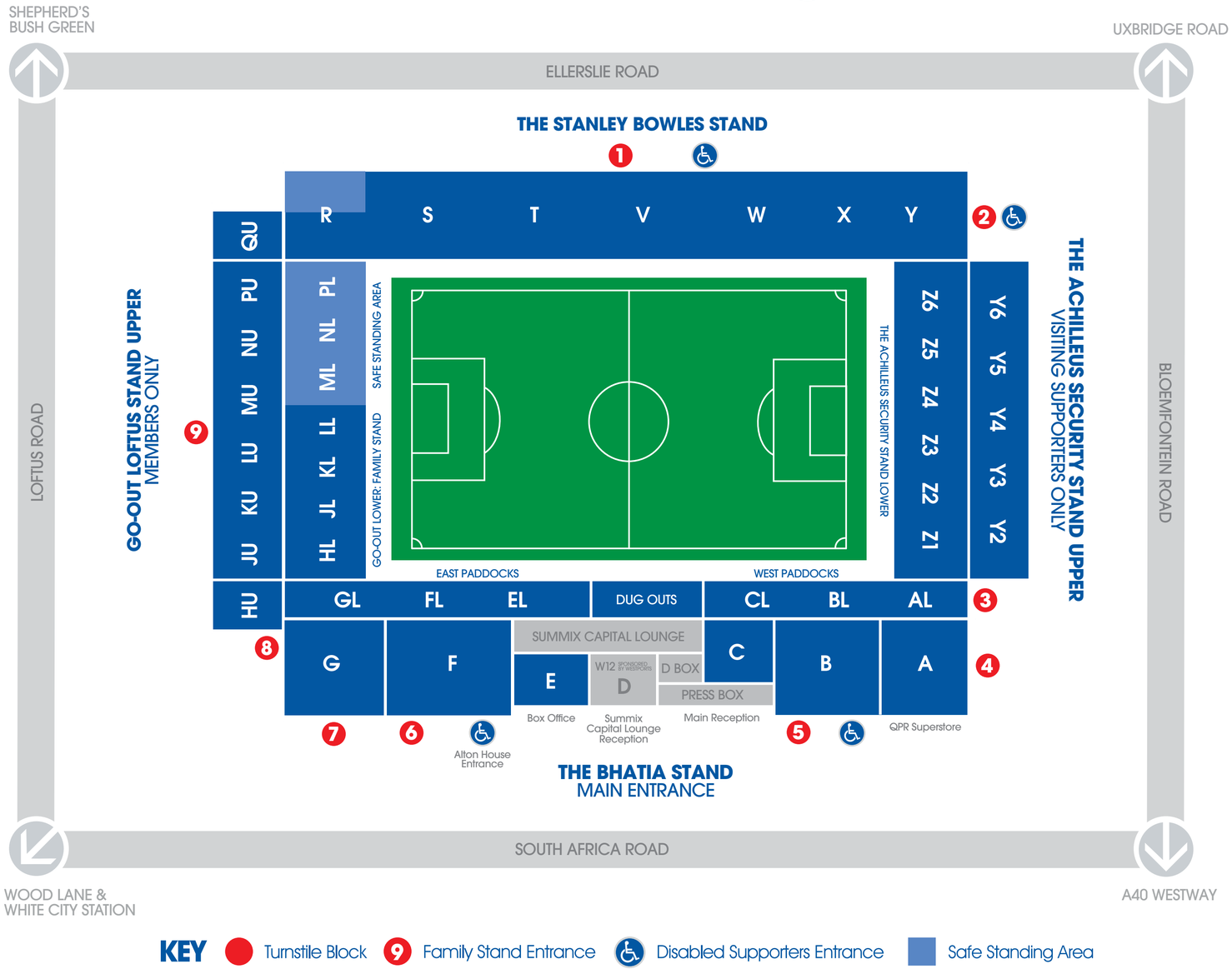
The nearest cash machine to the stadium is located by the parade of shops just to the left of the Box Office. There are also cash machines inside White City station, outside the Tesco Express, next to the BBC Media Village or outside the Sainsbury's on Bloemfontein Road.

The stadium will open 90 minutes before the start of the match.

When entering the ground visiting supporters will enter via turnstile 2 on Ellerslie Road. Under circumstances where visiting supporters are given access to both tiers, the other entrance will be on South Africa Road via turnstile 3.

If you have any ticketing enquires, the box office is located on the South Africa Road side of the stadium.

Stadium Seating Plan



Disabled Supporters Travel information

Parking

MATRADE Loftus Road Stadium has extremely limited matchday parking due to our city centre location. There may be street parking available in the roads close to the stadium but please check local road signs before parking. We would advise all supporters travelling to the ground to use public transport if possible. Please note, road closures around the stadium occur 90 minutes prior to kick-off so please allow plenty of time for your journey.

Underground

Not all tube stations close to the ground are wheelchair accessible. The closest wheelchair accessible station is Wood Lane, which is just 10 minutes away. This station has access to the train from the platform via a manual boarding ramp, as well as lifts.

Bus

All Transport for London (TFL) bus routes are now wheelchair accessible. Around 2 hours before kick-off, South Africa road is then closed. Prior to that, any bus stop on South Africa Road is advised. After the road closure, the bus stops closest to the stadium are at White City station, or on Bloemfontein Road.

Taxi

All London Style 'Black Cabs' are wheelchair accessible and can provide a suitable alternative to the bus or car. After the road closure has gone in, the recommended drop off point is the Bloemfontein junction with South Africa Road, which is 150m from the West Paddock Stand entrance.

Facilities

The stadium is accessible to disabled supporters, and has 24 wheelchair bays for disabled home supporters. Currently, 6 wheelchair spaces are available to home supporters in Block AL in the West Paddock, 9 spaces are available in Block GL in the East Paddock and there are 9 spaces Block X in The Stanley Bowles Stand. There are also 10 wheelchair spaces available for away supporters in Block Z6 in the Achilleus Security Stand.

As with all ticket categories at QPR, we strongly advise that you secure your tickets prior to matchday to avoid disappointment. Wheelchair supporters are also able to bring a carer free of charge. Supporting documentation will be required, and the club accepts the following:

- Receipt of the middle or higher rate of the Disability Living Allowance (mobility or care component)
- Receipt of either the Severe Disablement Allowance or Attendance Allowance
- A personal letter from your GP

Soccer Sight availability for those with visual impairments – which consists of a headphone set and receiver – can be collected from Alton House. Please e-mail **operations@qpr.co.uk** for booking and further information.



The Official Matchday Programme – Now £4

Packed full of exclusive interviews, content and much, much more, Hoops – the official matchday programme of QPR – really is a must-read. R's fans and new visitors alike can grab a programme from the official sellers stationed in the streets around the stadium, as well as from the QPR Superstore.

Alternatively, click HERE to visit Ignition Sports Media's online shop, where you can pick up future, back issues and seasonal subscriptions.



Shopping at QPR

For all your R's essentials, drop into the QPR Superstore on the South Africa Road side of the stadium. We offer a fantastic range of QPR products from match kit, training kit and fashionable leisurewear, to a wide array of souvenirs and gifts for fans of all ages.

The Superstore is open at the following times:

Monday – Saturday: 9.30am – 4.30pm
Saturday Matchday: 9.30am – until kick-off
Weekday Matchday: 9.30am – until kick-off

The Superstore is not open post-match.

If you would like to purchase prior to matchday, you can do so online 24 hours a day, seven days a week at **www.shop.qpr.co.uk**

Need more information?

You can call the QPR Superstore on **0208 749 6862** or e-mail **clubshop@qpr.co.uk**



Jude's Store

Supporters can also shop for QPR merchandise in Jude's Store.

The store is located in the Lower Loft and will open once gates do and then close at kick-off. Jude's Store will also open at half-time and 30 minutes after full-time for our weekend games, but will not reopen following midweek fixtures.

Fans will be able to shop for a range of products including 2025/26 youth kits, accessories, souvenirs, and of course Jude the Cat merchandise!

This season, R's fans will be able to take advantage of a 10% discount on all merchandise excluding Errea products.



Academia FanZone

Located at the Powerleague pitches on South Africa Road, the Academia FanZone features fun and games for home and away fans of all ages. It is open from 12pm until 2.30pm (for a 3pm kick-off) and consists of a number of enjoyable family activities including a speed cage, skills station, archery and face painting.

We will have a number of QPR Development Squad players at the FanZone who will be taking part in the activities so make sure you don't miss out on seeing our future stars.

If you are lucky you might even see one of our First Team players at the FanZone! Keep your eye on our X page **@QPR** to find out who will be available for selfies and autographs!



















The Family Stand

If you're bringing kids to QPR, the best place to enjoy your matchday experience is in our dedicated Family Stand.

Situated in blocks HL, JL, KL and LL of the Loftus Engineering Stand behind the home goal, families get a great view of the match up close to all the action!

To ensure a great family atmosphere, all fans buying tickets in this area must have a junior in their group, and Under 8s go free if accompanied by a full paying adult. To qualify for these free tickets, you need to supply a copy of your child's passport or birth certificate to the Box Office beforehand.

Kids can enjoy taking part in a range of activities in the Matchday Activity Room. From playing on our XBox and designing your own kit to measuring up against our players, there's something for kids of all ages.

The Family Stand offers three refreshment kiosks where supporters can purchase a wide range of food and beverages.



Refreshments

There are many food and beverage kiosks located around the stadium, offering a variety of hot and cold snack options.

To give you an indication of prices, some examples are listed below:

Pies (meat, vegetarian, vegan)	£5.95
Sausage Roll	£5.99
Hot Dog	£5.75
Sweets, chocolate, crisps	from £2.00
Tea, Coffee, Hot Chocolate, Bovril	£3.30
Soft Drinks	from £3.00
Carlsberg Beer, Somersby Cider	£7.25
Kids Spark Snack Box (available at Kiosk 12 in the Family Stand)	£5.80

Select stands also offer burgers, chicken and pizza!



Jude the Cat

QPR's popular mascot Jude the Cat was named after our real-life stadium cat Jude, who arrived when Gerry Francis was our manager.

The name Jude was originally selected as a nod to the Super Hoops' historical roots as St. Jude's Institute.

Jude - who works alongside fellow club mascot, Spark the Tiger, who was incepted in 2008 - is known for dancing skills and antics off the field! He is a loved figure in west London - and you can keep up-to-date with his movements via X and by following **@QPRJudeTheCat**.

The timings below show where you can typically find Jude on a matchday:

12pm – 1.30pm	Academia Family FanZone
1.30pm – 2pm	Matchday Activity Room
2pm – 3pm	Pitchside fun
3.45pm – 4pm	Shaking my moves at half-time

**All timings are based on a typical Saturday 3pm kick-off and may change at short notice*



Matchday Timings

09.30	QPR Superstore opens
10.00	Box Office opens
12.00	Academia FanZone opens
13.30	Turnstiles and the matchday activity room opens
14.00	Team sheets announced
14.20	Teams head out to warm up
14.55	Teams head out for kick-off
15.00	Sensory Room Opens
15.00	KICK-OFF
15.45	Half-time
15.50	Half-time activities
16.00	Second-half kicks-off
16.45	Full-time

**based on a 3pm kick-off*

















Away Fans

All visiting supporters are seated in the Achilleus Security Stand Upper Tier.

There is an away supporters only bar called *Belushis* which is located 13-15 Shepherd's Bush Green, W12 8PH. This is just a short walk from Shepherd's Bush Tube Station and a 20-minute walk from the stadium.

There are two kiosks in the away end where supporters can purchase a wide range of alcoholic and soft drinks as well as food.

Multi-Faith Room Information - Accessible in the Ellerslie Road Stand (home end). Fans can ask stewards if they need access to the multi-faith room.





Join the Buzz

Let us know when you arrive at the ground by tagging us in your photos...

@QPR
Check out our official X feed an hour prior to kick-off for the starting line-ups and give your predictions, pictures and views using the matchday hashtag

officialqpr
Tag @officialqpr into your photos from the game and comment on the club's matchday pics

OfficialQPRFC
Check in to the matchday event at QPR to show your friends where you are and 'Like' the club's official Facebook page for exclusive news

qprofficial
Add qprofficial on Snapchat to see what goes on behind-the-scenes on matchdays

qprfc
Follow qprfc on TikTok for more exclusive content from the R's

@officialqpr
Join in the conversation and get involved on Threads!

officialqpr
See a different side of behind-the-scenes content as we post a real-time photo on BeReal

www.qpr.co.uk



Stadium Trivia

MATRADE Loftus Road was first used on 11th October 1904 by Shepherd's Bush FC, an amateur side that was disbanded during the First World War.

QPR's nomadic history has seen the club travel to 14 different grounds. Despite this, the club have only had two stadiums since joining the Football league in 1920; Loftus Road and White City Stadium.

In 1981 the ground became the first stadium in British professional football to have an artificial 'Omniturf' pitch installed, which remained until 1988.

Loftus Road hosted Barry McGuigan's fight with Eusebio Pedroza in 1985 for the WBA Featherweight Championship.

QPR have ground shared Loftus Road with two other sports clubs: Fulham Football Club from 2002-2004 and London Wasps (Rugby Union) 1996-2002.

Loftus Road also hosted the *Game 4 Grenfell* on 2nd September 2017. This was a charity football match to raise money for those affected by the Grenfell Tower fire by using the power of football for the people of Grenfell and the wider community.









Post-match

Shopping

Westfield London is a large shopping centre just a short walk from White City, Wood Lane & Shepherd's Bush stations. It is the equivalent of around 30 football pitches in size, and contains a cinema, a large selection of restaurants & bars, and flagship stores of some of the UK's most popular retailers, which can all be found here https://uk.westfield.com/london/stores/all-stores

Accomodation

Some great accommodation options for fans visiting QPR are the Ibis London in Shepherd's Bush, the Travelodge Hotel near Tottenham Court Road, and the Premier Inn Hammersmith near Hammersmith tube station.

Restaurants

Uxbridge Road offers a wide range of restaurants which includes favourites such as Nando's and KFC. Westfield Shopping Centre is also a good place for food, including a Burger King and Pizza Express. Also, Kricket, just outside BBC Television Centre is another place to eat.



Reminder to fans

When attending MATRADE Loftus Road Stadium or any away ground to support the team please remember to behave responsibly and adhere to the following points:

- Do not throw any object onto the playing surface
- Do not use offensive language or behave in an inappropriate manner
- Do not encroach on to the playing surface
- Do not enter the stadium with any flare, firework or similar device

Any supporter found guilty of any of the above may face a ban from the stadium of up to three years.

QPR have signed up to the EFL's Flares and Pyrotechnics charter meaning anyone found with a flare or pyrotechnic device within the stadium will be subject to a three-year ban. They may also be subject to criminal prosecution.

Supporters are asked to assist the Club in identifying anyone behaving in an unacceptable manner by calling or texting 07557 435 421 or emailing operations@qpr.co.uk. All calls/texts will be dealt with in the strictest confidence.

Thank you



Thank you for visiting QPR.
We hope you enjoy the match!

QUEENS PARK RANGERS FOOTBALL CLUB